

Electronic Press Kit

Zachary Carpenter

Music Professional



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zacharycarpentermusic.com

Education

Adams State University, Alamosa, CO

Bachelor of Arts in Music Business, Summa Cum Laude

May 12, 2018

Bachelor of Arts in Business Administration, Summa Cum Laude

Work Experience

Adams State University, Alamosa, CO

Recording and Lighting Technician

Fall 2016-2018

- Recorded and edited audio and video for upwards of 100 concerts and events
- Created lighting designs and operated the lighting system for more than 100 sets for multiple events
- Gained a comprehensive understanding of sound and light board systems including setup, operations, and troubleshooting

Audio and Visual Technician

Fall 2016-2018

- Led the live sound team for over 25 concerts, recitals, and events
- Built and operated live sound systems for multiple venues both indoors and outdoors
- Worked directly with performing artists and coworkers for all aspects of the show including load in, setup, sound check, sound level monitoring, any required troubleshooting, teardown, and load out
- Managed inventory and oversaw organization and upkeep for audio and video equipment for multiple departments

Percussion Music Assistant

Fall 2015-2016

- Executed assigned tasks and continuously sought out additional projects, including instrument maintenance and repairs, developing gear organizational systems, and music filing
- Cleaned, maintained, and organized all percussion instruments and departmental audio equipment

Tutor, Grizzly Testing and Learning Center

Spr. 2014-2018

- Tutored peer students, including nonnative English speakers, on music history related topics
- Facilitated both individual and group tutoring sessions

Heart Dance Records, Phoenix, AZ

Intern

Spr. 2018

- Assisted with data collection and analysis, artist relations, media creation and videography, and label promotions
- Used database software to enter, track, and analyze over 250 metadata entries
- Contacted over 250 businesses to promote the record label and connect with potential clients
- Worked directly with artists to aid in promotional efforts including collaboration on website layouts, streaming playlist marketing, and music video creation for full albums and new single releases

Management and Leadership Experience

Adams State University, Alamosa, CO

Recording Studio Manager

Fall 2017-2018

- Organized, facilitated, and managed recording sessions while maintaining facilities and equipment
- Gained knowledge of proper procedures for storage and use of audio equipment including microphones, cables, preamplifiers, soundboards, and speakers as well as studio instruments

- Ensemble Manager** **Fall 2016-2018**
- Managed a chamber ensemble and was responsible for coordinating rehearsals, contacting organizations to schedule performances, and logistics planning
- Percussion Academy Volunteer** **Fall 2017-2018**
- Volunteered over 35 hours of educational outreach services including planning, coordinating, and facilitating group music classes and a concert for local middle and high school students
- Tour Planning** **Spr. 2016**
- Assisted in planning a percussion ensemble tour through Bayfield, Pagosa Springs, and Durango CO
- Event Planning and Coordination** **Spr. 2016-2018**
- Leading member of an event planning team that organized and held dozens of concerts and events

Music Industry Experience

Adams State University, Alamosa, CO

- Recording Studio Project Creations** **Fall 2017**
- Worked with three artists to take their singles from the arranging stage through tracking, overdubbing, editing, and mixing to a final product
- Winds and Percussion Ensemble Ethos Project** **Fall 2016-2017**
- Performed as a member of the ensemble, lead the recording team, and was the head of the editing and mixing team for seven original large ensemble works commissioned by my university
- Press Relations** **Spr. 2016-2018**
- Developed and revised press releases and news stories regarding the music industry
 - Contacted various local media outlets to help promote the industry related articles
- Merchandising** **Spr. 2016**
- Managed the merchandising table at Society Hall, selling CDs and tee shirts for touring artists
- CD Mailing and Promotions** **Spr. 2016**
- Worked with the Howlin' Dog Record Label to send out hundreds of CDs to radio stations around the country to promote new albums for artists

Freelance Projects, Alamosa, CO

- Audio Editing and Project Creation** **Fall 2017-2018**
- Recorded, edited, and aligned Foley sounds and other sound effects for video projects

Performance and Ensemble Experience

Adams State University, Alamosa, CO

- Ensemble Member** **Fall 2014-2018**
- Performing member of ensembles including: Winds and Percussion Large Ensemble, Percussion Chamber Ensemble, Steel Band, Drum Line, Samba Band, and Marimba Band
 - Firsthand experience with all respective percussion instruments associated with these ensemble
- Touring Experience** **Spr. 2015-2018**
- Four time member of multiple Adams State University ensembles that toured throughout Colorado
- 2017 Colorado Music Educators Association Conference** **Spr. 2017**
- Performed seven original large ensemble works at the Broadmoor Hotel
- 2017 Colorado Military Taptoo** **Fall 2017**
- Performed a full entertainment drum line set at the Glen Eyrie Castle grounds

Zachary Carpenter is a music industry professional; he recently graduated from Adams State University (ASU) located in Alamosa, Colorado with bachelor's degrees in music business and business administration. He started his music career at a young age by taking an interest in percussion and is now a classically trained percussionist with over twelve years of experience. For two years he worked through ASU as an audio and visual technician as well as a recording and lighting technician. During his time at these positions he was able to record and edit audio and video for upwards of 100 concerts and events, and he also led the live sound team for over 25 concerts and events. This experience gave him valuable knowledge including the operation of light and soundboards and skills to build live sound systems for events indoors and outdoors. Notable events for which he led the sound and lighting operations include, four of the semiannual ASU Percussion Ensemble Concerts, the 2016 ASU Homecoming Talent Show, and the 2017 ASU Homecoming bonfire. Additionally, he has been involved in the area of event planning and operations for multiple campus events. His audio experience also spans into the studio where he has been involved in numerous solo and team based projects. He has been involved in all aspects of the recording process including arranging and preproduction, tracking, editing and mixing, and mastering. Projects include recording and mixing seven large ensemble works, recording and mixing three singles written by his peers, and recording and arranging Foley sounds for a freelance video project. He has also interned with the Phoenix based label, Heart Dance Records, where he gained experience in data collection and analysis, artist relations, media creation and videography, and label promotions. He has collaborated with label artists to create music videos for new single releases as well as full albums. He current interests include live and studio audio engineering, audio editing, videography and media creations, business operations and management.

Fact Sheet

Contact Information

- Zachary Carpenter
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- zacharycarpentermusic.com

Services Offered

- Audio recording, videography, and light design
- Sound engineering and mixing
- Music analyzing and arranging
- Event/Tour planning and management
- Promotions, marketing, and merchandising
- Artist and press relations
- Experienced percussionist
- Music copyist and editor proficient in Finale, Audacity, GarageBand, and Cubase

Education

- Bachelor of Arts in Music Business and General Business expected May 2018

References

- Dr. James Doyle Assistant Professor of Music Adams State University

Percussion and Music Business

Contact information available upon request

Promotional Links and Photos

Song I transcribed, arranged, recorded, and mixed:

<https://www.youtube.com/watch?v=TiINzU2D7b8>

Adams State University Percussion Ensemble Concert Fall 2015:

<https://youtu.be/iN1D9c0qAtI?t=10s>

Adams State University Percussion Ensemble Concert Spring 2017:

<https://www.youtube.com/watch?v=IRavp-96xEA>

