

Electronic Press Kit

Zachary Carpenter

Music Industry Professional



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zacharycarpentermusic.com

Education

Adams State University, Alamosa, CO

Bachelor of Arts in Music Business, Summa Cum Laude

May 12, 2018

Bachelor of Arts in Business Administration, Summa Cum Laude

Work Experience

Audio Visual Management Solutions, Aurora, CO

Operations Manager

July 2019-Present

- Sole team member assigned to my property, responsible for all audio visual operations at the venue
- Interface with clients to create and sell customized product solutions tailored for each specific event
- Responsible for all logistical planning regarding equipment and staffing needs for all events
- Organization of weekly scheduling and maintaining incoming and outgoing inventory transfers
- Lead onsite operations including equipment set, event kickoff and operations, and equipment strike
- Responsible for financials including proposal contracts, billing, invoicing, and budgetary tracking
- Additional financials including sales forecasting and monthly profit and loss tracking
- Manage inventory levels by tracking permanent inventory and ordering consumable inventory
- Consistently build and maintain positive relationships with hotel partners and clients

The Classical Academy, Colorado Springs, CO

Audio Visual Technician

Feb. 2019-June 2019

- Responsible for audio, video, and lighting technologies for all special events across three campuses
- Trained peers on proper operation of venue installed audio visual equipment
- Custom created user-friendly instruction manuals for various audio, video, and lighting systems
- Researched new equipment and technologies and made suggestions for future purchases
- Remained individually organized regarding scheduling and logistics of all events including communicating with clients regarding their event needs
- Responsible for facility upkeep including necessary equipment cleaning and maintenance
- Oversaw shows both independently and with teams of up to five people completing tasks including pre-show planning, set up, rehearsals, show operation, and post-show strike
- Team experience executing shows in both audio and lighting booths while on coms with coworkers
- Proficiency with Midas M32 digital mixer and Road Hog lighting console

ELITE Audio Visual Solutions, Aurora, CO

Audio Visual Technician

Aug. 2018-Feb. 2019

- Responsible for setting, operating, and striking equipment including various screens, projectors, wireless microphones, mixers, up-lights, and other additional visual aids
- Worked directly with colleagues and clients to successfully coordinate and execute events
- Maintained catalogue of full property inventory and supervised the storage and upkeep of equipment

Adams State University, Alamosa, CO

Recording and Lighting Technician

Aug. 2016-May 2018

- Recorded and edited audio and video for upwards of 100 concerts and events

- Created lighting designs and operated the lighting system for more than 100 sets for multiple events
- Worked to create appealing videos for the purpose of sales, recruiting, and promotions
- Gained a comprehensive understanding of sound and light board systems including setup, operations, and troubleshooting

Audio and Video Technician

Aug. 2016-May 2018

- Led the live sound team for over 25 concerts, recitals, and events
- Built and operated live sound systems for multiple venues both indoors and outdoors
- Worked directly with performing artists and coworkers for all aspects of the show including load in, setup, sound check, sound level monitoring, any required troubleshooting, teardown, and load out
- Managed inventory and oversaw organization and upkeep for audio and video equipment for multiple departments

Percussion Music Assistant

Aug. 2015-May 2016

- Executed assigned tasks and continuously sought out additional projects, including instrument maintenance and repairs, developing gear organizational systems, and music filing
- Cleaned, maintained, and organized all percussion instruments and departmental audio equipment

Tutor, Grizzly Testing and Learning Center

Jan. 2015-May 2018

- Tutored peer students, including nonnative English speakers, on music history related topics
- Facilitated both individual and group tutoring sessions

Heart Dance Records, Phoenix, AZ

Intern

Jan. 2018-May 2018

- Assisted with data collection and analysis, artist relations, media creation and videography, and label promotions
- Used database software to enter, track, and analyze over 250 metadata entries
- Contacted over 250 businesses to promote the record label and connect with potential clients
- Worked directly with artists to aid in promotional efforts including collaboration on website layouts, streaming playlist marketing, and music video creation for full albums and new single releases
- Edited together various video clips and still images with artist's music and then collaborated with those artists to help achieve their desired vision for multiple music videos

Management and Leadership Experience

Adams State University, Alamosa, CO

Recording Studio Manager

Aug. 2017-May 2018

- Organized, facilitated, and managed recording sessions while maintaining facilities and equipment
- Gained knowledge of proper procedures for storage and use of audio equipment including microphones, cables, preamplifiers, soundboards, and speakers as well as studio instruments

Ensemble Manager

Aug 2016-May 2018

- Managed a performing chamber ensemble and was responsible for coordinating rehearsals, contacting organizations to schedule performances, and logistics planning

Percussion Academy Volunteer

Aug. 2017-May 2018

- Volunteered over 35 hours of educational outreach services including planning, coordinating, and facilitating group music classes and a concert for local middle and high school students

Event Planning and Coordination

Jan. 2016-May 2018

- Leading member of an event planning team that organized and held dozens of concerts and events
- Worked with fellow musicians to strategically coordinate concert logistics and operations

Tour Planning

Jan. 2016-May 2016

- Assisted in planning a percussion ensemble tour through Bayfield, Pagosa Springs, and Durango CO

Music Industry Experience

Adams State University, Alamosa, CO

Recording Studio Project Creations

Aug. 2017-Dec. 2017

- Worked with three artists to take their original singles from the arranging stage through tracking, overdubbing, editing, and mixing to a completed final product

Winds and Percussion Ensemble Ethos Project

Aug. 2016-May 2017

- Performed as a member of the ensemble, led the recording team, and was the head of the editing and mixing team for seven original large ensemble works commissioned by my university

Press Relations

Jan. 2016-May 2018

- Developed and revised press releases and news stories regarding the music industry
- Contacted various local media outlets to help promote the industry related articles

Merchandising

Jan 2016-May 2016

- Managed the merchandising table at Society Hall, selling CDs and tee shirts for touring artists

CD Mailing and Promotions

Jan 2016-May 2016

- Worked with the Howlin' Dog Record Label to send out hundreds of CDs to radio stations around the country to promote new albums for artists

Freelance Projects, Alamosa, CO

Audio Editing and Project Creation

Aug. 2017-May 2018

- Recorded, edited, and aligned Foley sounds and other sound effects for video projects
- Worked directly with the creative project director regarding project goals, vision, and logistics

Performance and Ensemble Experience

Adams State University, Alamosa, CO

Ensemble Member

Aug. 2014-May 2018

- Performing member of ensembles including: Winds and Percussion Large Ensemble, Percussion Chamber Ensemble, Steel Band, Drum Line, Samba Band, and Marimba Band
- Firsthand experience with all respective percussion instruments associated with these ensembles

Touring Experience

Jan. 2015-May 2018

- Four-time member of multiple Adams State University ensembles that toured throughout Colorado

2017 Colorado Music Educators Association Conference

Jan. 2017-May 2017

- Performed seven original large ensemble works at the Broadmoor Hotel

2017 Colorado Military Taptoo

Aug. 2017-Dec. 2017

- Performed three full entertainment drum line sets at the Glen Eyrie Castle grounds

Zachary Carpenter is a music and audio visual industry professional. He graduated from Adams State University (ASU) located in Alamosa, Colorado with bachelor's degrees in music business and business administration. He started his music career early by taking an interest in percussion and is now a classically trained percussionist with over thirteen years of experience. He started his audio visual career while still attending ASU where he record and edit audio and video for upwards of 100 concerts, and he also led the live sound team for over 25 concerts and events. He gained additional experience regarding live event production through his time as an audio visual technician at The Classical Academy in Colorado Springs, CO. It was here that he further developed the skills of light and soundboard operation. He has expanded his audio visual skill set into the hotel and hospitality industry in his current role as an audio visual operations manager for AVMS in Aurora, CO. In this role he works with equipment including screens and projectors, wireless microphones and sound systems, and telephone and networking systems. For his experience as an operations manager he is also experienced with business aspects including interfacing with clients, logistical coordination, inventory management, and financial tracking. His audio experience also spans into the studio environment where he has been involved in numerous solo and team-based projects. He has been involved in all aspects of the recording process including arranging and pre-production, tracking, editing and mixing, and mastering. Projects include various large ensemble works, working with individual artists on their original singles, and recording and arranging Foley sounds for a video project. He has additional experience on video project creation from his time as an intern with the Phoenix based label, Heart Dance Records. In this role he collaborated with label artists to create music videos for new single releases and full albums. He current interests include recording studio engineering, audio editing and mixing, video and multimedia creations, and operational management.

Fact Sheet

Contact Information

- Zachary Carpenter
- Zacharycarpenter1996@gmail.com
- zacharycarpentermusic.com

Services Offered

- Audio recording, videography, and light design
- Sound engineering and mixing
- Music analyzing and arranging
- Event/Tour planning and management
- Promotions, marketing, and merchandising
- Artist and press relations
- Experienced percussionist
- Music copyist and editor proficient in Finale, Audacity, GarageBand, and Cubase

Education

- Bachelor of Arts in Music Business, Summa Cum Laude
- Bachelor of Arts in Business Administration, Summa Cum Laude

References

- Dr. James Doyle Assistant Professor of Music Adams State University
Percussion and Music Business
Contact information available upon request

Promotional Links and Photos

Song I transcribed, arranged, recorded, and mixed:

<https://www.youtube.com/watch?v=TiINzU2D7b8>

Adams State University Percussion Ensemble Concert Fall 2015:

<https://youtu.be/iN1D9c0qAtI?t=10s>

Adams State University Percussion Ensemble Concert Spring 2017:

<https://www.youtube.com/watch?v=IRavp-96xEA>

